

The Conclave

NHRDN Seminar “Managing Gen Y @ Workplace-Mumbai” on 17th June, 2011 at Mumbai

National HRD Network and NHRDN Mumbai Chapter in association with Jagan Institute of Management (JIMS) hosted an enriching Seminar on a very significant and emerging challenge ‘Managing Gen – Y @ Workplace’. The colloquium was divided into 4 sessions of which the first was on ‘Woing GEN-Y’, second on ‘GEN-Y- The Communiqué’, third on “Keeping GEN-Y Engaged” and fourth on “Y Stay-Retention Strategies for GEN-Y” covering various HR facets in concern to GEN-Y. The Seminar gathered some of the esteemed personalities from the HR fraternity addressing various aspects of the sessions. Speakers like **Sonali Roy chowdhury**-Head Human Resources, Procter & Gamble India, **Judhajt Das** - Head Human Resources, ICICI Prudential Life Insurance, **K. Sudeep, Head**, Talent Acquisition-India, Tata Consultancy Services, **Saagarika Ghoshal**-Chief People Officer- Reliance BIG Entertainment India, **Ramesh Sangare-President**, HRDC, **Rajesh Padmanabhan**-Head-Human Resources, Capgemini India (Chair), **Dr. Sujaya Banerjee**-Chief Learning Officer, **Essar Group**, **Priyank Parakh**- HR Business Partner, Kraft Food (Cadbury India), **Dr. J.K. Goyal**-Director, Jagan Institute of Management Studies and **Pooja Jain**-Associate Professor- Jagan Institute of Management, to name a few, who shared their insights on changing trends of this Generation’s work culture and expectations and shifts required to equip our self to confront the challenge.



Editorial

“It is hard to have leadership when you have a divided followership”. So the widespread name-Anna Hazare over the last quarter once again brought together the Indian mob to fight the common cause-**Corruption**. Yet again he proved that unity will always be strength, irrespective of the era we live in. Such are the values JIMS epitomize, where at the on set of the new session, JIMS family gave a warm welcome to the new members of the kin. As the summer vacation mood tumbled down, the students were all set to go for another year of elaborate fun, learning and development. The students actively participated in various co-curricular activities and derived essentials to triumph by being part of workshops and lectures specially organized by the extended efforts of JIMS faculty and management team. JIMS over the last 3 months went through the moments of pride, happiness, affinity and growth. I invite all the readers to take a ride through the inroads of JIMS from July –September and experience the life @JIMS.

- Ms. Mansi Arora, Editor

Chanakya organized by AIMA from 9th September to 15th September.

To instill the management competencies amongst students, Jagan Institute of Management Studies hosted the Northern Regional round of Chanakya - 15th National Student Management Games (NSMG 2011), a mega and prestigious event organized by AIMA from 9th September, 2011 – 15th September, 2011

AIMA conducts Chanakya - 15th National Student Management Games (NSMG 2011) from 25th August, 2011 to 11 November, 2011 in four regions – Eastern Round, Northern Round, Western Round, and Southern Round. The winners from each round will contest for the National Semi Finals to be held on 9th November, 2011 at Coimbatore. The winners from the National Semi Finals will finally contests for the National Finals of Chanakya - 15th National Student Management Games (NSMG 2011) for the Champion Trophy and the Cash prize of Rs 80,000.



In all, 71 teams participated in the Northern Regional Round of the Chanakya - 15th National Student Management Games (NSMG 2011). Out of 71, 21 teams were shortlisted to contest for the Final Round of the Northern Regional of the prestigious 15th National Student Management Games held on 15th September, 2011. However, only 6 winning teams from the Northern Region have made it to semi finals of the prestigious 15th National Student Management Games to be held at Coimbatore. We shall also take pride in sharing that three amongst them were from JIMS, PGDM (fulltime and IB course).

The programme was conducted by Mr Vikas Gupta, Dy. Director, AIMA; Mr. D.K. Gupta, Dy. Director, AIMA; Mr. S. C. Tyagi, Assistant Director, AIMA The prizes were distributed by Mr. Vijay Ranjan, CEO, Bharat Star Services Pvt. Ltd.; Mr. Sandeep Bahl, Director- Special Events and.

Dr J. K Goyal, Director, JIMS. The session was presided over by the Guest of honour for the event, Prof. R.P. Maheshwari (Director General, JIMS) and Hon Mr. Vijay Ranjan (CEO, Bharat Star Services Pvt. Ltd). The guests of honour for the Prize Distribution Ceremony were the vote of thanks was given by Dr. Madan Mohan (Dean, JIMS).

Academic add-ons

Orientation Programs

To mark the beginning of the new session for the fresh batch and to welcome them to a knowledge based environment, JIMS hosted a series of Orientation Programs in the college auditorium each separately for **PGDM (Full Time), PGDM-IB, PGDM- RM** on 27th and 28th June. The events took off on an honourable note by paying tribute to Late Shri Jagan Nath Gupta.

At the welcome address for the students, Prof. R.P. Maheshwari –Director General(Hony.)(JIMS), conveyed that a new life in this globalized world with competition all round, one would have to seek to progress with a genuine mind set, goal, targets and a desire to work hard.

Also welcoming the students at the Dr. J.K. Goyal –Director(JIMS) told students to redefine their purpose of joining a Professional Program such as PGDM and understand that this program would enable them to acquire specific skills, traits and learning in various areas of business.

The Honorable Dean of PGDM (Full Time)-Dr. Madan Mohan, Dr. Sumesh Raizada-Dean (PGDM-RM), Ms. Rashmi Taneja, Incharge-PGDM-IB through their comforting speech ensured students of their availability when in need.



Introduce to Induce

The Induction Program for IP university Programs BBA, BCA and MCA for the year 2011-2013 were held on 4th-6th August at JIMS, Sec 5, Rohini.

The induction commenced with an inspiring speech rendered by Prof. R.P. Maheshwari, Director General(Hony.) who stressed on three imperative values for an ideal student- Discipline, Determination and Dedication and stood by a success mantra, which said, "Realize your true potential, aim for the top and work hard to achieve it."

Dr. J.K. Goyal, Director-JIMS, welcomed the new batch of students with his power of sheer eloquence and wit. He underlined the need to create a collaborative effort by students to work hand-in-hand with the institution to ensure value addition at both the individual student level and also the institution at large.

Dr. V.B. Aggarwal, Director-IT, JIMS, underlined the fact that IT in today's scenario is indispensable in every sector and how each of these courses shall come across their portion of IT during their 3 year journey of learning with JIMS.

Finance Club-Greenbucks

JIMS launched its finance club (Green Bucks) on 6th September keeping in mind the interest of students in the field of finance and also with an aim to provide a platform for the students to gain knowledge of the intricacies of the world of finance. Dr J.K Goyal, Director, JIMS) along with Ms Sheena Manchanda inaugurated the event by lightening the lamp. Ms. Sheena Manchanda enlightened the students by a lecture on "how to read financial newspaper". A game on financial definitions was conducted along with a quiz and prizes were distributed to participants with right answers.

Marketing Club Talk show-Horizon

On 26th August, 2011, marketing club of JIMS "M-QUEST" organised a talk show "THE HORIZON" in which the students were representing different companies, Indian or International ranging from retail to technology based. The companies were Bisleri, Airtel, Nokia, Wal-Mart, TCS, ITC and Raymond. The talk began with a brief introduction of all these companies and revolved around their marketing strategies, innovations in terms of products/services and technologies and their CSR initiatives. Lastly the forum was open for questions from audience. Students gained knowledge about these companies and prizes were awarded to the winners as well and as active audience. Dr. J.K. Goyal, Director, JIMS presided over the event.

Did you Know?

The name our Country-India was derived from River Indus, the valleys around which were the homes of early settlers.



Dareform

To enhance judgment power of students, PGDM-IB organized a game of treasure hunt, where in students made minds for the products at display and resold it according to the future value of the product to estimate by tem. The participants with maximum number of products and money were announced the winner.



Collage Making

PGDM – IB event cell (ARISING) conducted a collage making competition, on 30th July, 2011. The event had a participation of 8 teams of PGDM-IB first year and second year students showing their knowledge through topics related to IB, like : what after IB, corruption, social networking sites. Student showed their dexterity through their Collage. The best team was rewarded.

Window Display Competition

To stress the importance of elaborate facades on windows by retailers to attract passer bys and induce walk-ins, a 'Window Display Competition' on Visual Merchandising was conducted for PGDM (Retail & Marketing), final year students at JIMS, Sector 5, Rohini on September 17, 2011. Students made an appealing display for Departmental Store and Specialty Stores. The decision for the winners were based on the overall presentation of the models, their colour scheme, finishing, design, pattern and viva conducted by jury members which comprised of Mrs Yukti Ahuja, Mrs Ritu Bajaj & Mrs Priyanka Arora. The event was also graced by Dr Sumesh Raizada, Dean, (Retail & Marketing) and was conceptualised and organised by Dr. Ritu Bajaj, Associate Professor, Retail Management.



Ad-Innova

Students of PGDM-IB Marketing club (innovators) at JIMS, Rohini, sector-5 organised Ad – innova on 4th August'11 at the campus. Ad - innova provided the platform to showcase teams their creativity by designing some good ads and radio jingles in a Group of 3-4 persons in a team. There event saw good participation extraordinary ad preparations. Best performers were awarded.

IT Mania

JIMS IT department organized an event IT MANIA which is all about games on IT, held for BCA and MCA. The main emphasis on this event was the students can enjoy all the games using IT as the base. Faculties from IT department prepared the games like Dumb Charades, Rapid Fire and Jumbled Words. More than 200 students participated in this event and approx 400 students attended.



Knowledge Outsourced

A journey from campus to Corporate by Prof S.C. Kapoor on 2nd July.

To ride the new batch of students through the two year odyssey of their management course and to show a vivid picture of what lies ahead of it, JIMS organized a special interactive program for PGDM students. Mr. B. N. Pandey, Sr. Area Sales Manager, Sharp Business System, Mr. Rishabh Kapoor, Sr. Territory Manager (Marketing and Sales), Canon India Ltd., Mr. gaurav Vashishth, Director GRS Tech Solutions Pvt. Ltd., Mr. Aanand Pratap Singh, Dy. Mgr. HDFC Bank were invited to awake the students to the transforms required to equip for a Post Graduate Course in Management. The dignitaries highlighted the must learns in the two years to meet corporate needs and resonated on the mantra of "Investing 2 yrs in totality shall get returns gradually". The event was conceptualized and organized by Prof. S.C. Kapoor.

JIMS organized an Entrepreneur Talk session on 28th July, 2011.

To instigate the zeal amongst students for being an Entrepreneur, JIMS organized an E-Talk session on 28 July, 2011 for PGDM batch of 2011-13. Mr. Bipul Kumar, Founder & CEO, Tatsam Sports and Mr. Sanjay Kapur, Consultant, NEN. were the guest for the day. From Idea Generation to market understanding and Investment funding, the speakers touched upon all the key aspects of being a successful entrepreneur. Mr. Sanjay Kapur inaugurated the new E-cell for the current academic session and gave his views on "How to run an E-cell". The session was presided over by Ms. Yukti Sharma, Assistant Professor, JIMS-Rohini.

"Challenges and Opportunities in Rural Retailing" on 23rd July, 2011

A session on 'Challenges and Opportunities in Rural Retailing' was held on July 23, 2011 at JIMS, Sector 5, Rohini, Delhi, for the previous and final year PGDM (Retail & Marketing) students. Session was conducted by Mr. Avijit Ganguli, Ex.Vice President, Bata India Limited and presently visiting faculty with few management institutions. Mr.Ganguli talked about the Retail concept as a whole and gave an insight to the students on rural market structure and its scope in the coming years. He discussed the modalities and strategies adopted by Retail firms in their rural ventures and talked in details about initiatives taken by HUL and ITC. He

Mock Interview for PGDM

To prepare the PGDM-II students for the upcoming placement process, CRMC, the placement cell of JIMS organized a Mock interview session to provide the students hands on experience of interview environment and feedback was given to each student by faculty and corporate seated at the interview panel. Well known names in HR Fraternity of corporate sector like those of Mr. Avijit Ganguli, Ex AVP, Bata India, Ms. Sonali, Mirus Solns, Ms. Smriti Sharda, HR Head, Loop Telecom, Ms. Sumita Vivek, Chief Marktng Mngr, National Fertilizers, Mr. Hussain Wipro, Ms. Chetna, HR Head, Samarth Lifestyle, Mr. Tarun Gupta, Marktng Head, Ozone Networks, Mr. Gopal Mandal, IDFC, Director Finance, Mr. Kapil Bagadia, Associate Director Finance, E & Y, Mr. Rahul Magan, Asst. Manager, EXL Services, Ms. Ankita Mishra, FIF9, Project Manager, Ms. Charu Sukhuija, HR Manager, NIIT Technologies, Mr. P.C Chauhan, AVP, Orbis Financial, Ms. Smita Tirke, Project Manager, FIF9, Mr. Abhijeet Ganguli, Mr. Kapil Bali, CM Logistics, VP & Ms. Neelam Dhall, Faculty, Mr. Ovais, Wipro, Mr. Mohit Khattar, Brand Manager, Icebergs, Mr. Ritesh Arora HR Head, Oberoi, Mr. Prashant Singh, North Head, L & T Finance, Mr. Atul Pandey, Cargill India came to interview students and gave them valuable suggestion to improve for good.

Role Play

To celebrate the Independence Day of India teams from BBA and BCA-I presented a role play to showcase colors of Independent India. The students had put up a very motivating show stimulating the spirit of patriotism among all.

Developing New Leaders

JIMS organized a leadership workshop for BBA-II students on 24th August 2011. To develop the qualities of thinking, creating and achieving the students were engaged into a business plan activity while to make them understand the need of trust to lead a team, they were made to play a game of trust or fall. Students were nimble and enthusiastic in their participation and went home with some valuable learning.

Something to think about

Your mind is often your own enemy; it can kill you through over analysis.



gave example from his real life experiences to discuss at length various challenges faced by rural retailers in terms of making products available and acceptable in each rural segment.

Guest lecture on Career opportunities in International Business on 23rd July by Mr. Nalind Saxena for IB students.

To throw light on the employment scope in International Business in today's scenario, a guest lecture was conducted by Mr. Nalind Saxena, Corporate trainer, Punjab National Bank on 23rd July '2011. Mr. Saxena opened information on various profiles for students like those of treasurer, forex dealer, logistics, warehouse and operations manager, which students can tread to make their way to banking, forex, logistics, Export and Buying houses.

Guest Lecture on success Formula

Ethics in business which have now been diluted with personal benefits required a reminder for the upcoming managers. A lecture was delivered by Mr. Sukumar Lehari, member of Ramakrishna mission, New Delhi, who preached the teachings of Swami Vivekananda to PGDM-II students. He took inferences from the book "Awakening India" by swami Vivekananda and distributed it to students for reading and emphasized on the power of youth in transforming the nation.



Fun @ JIMS

Freshers Party of PGDM 19th August

A freshers' ball is the most awaited by all the students. It has to be big, ostentatious and noisy. Having understood the enthusiastic spirits of the new batch, Year II students of all courses at hosted an enthralling party followed by sumptuous meals. The party got filled up with students dressed to daze and madness among mayhem ensued with song and dance entertainment. The party witnessed series of talented acts, from classical dancing to belly and bollywood dancing, from mimicry to enactments, from catwalk to wayward dancing from instrumentalist to singers the presentations were captivating and full of fun and hoots. It's crazy yet fun way to welcome the new life into JIMS family.

PGDM (full time), PGDM-RM, PGDM-IB @JIMS Auditorium, sec-5, Rohini on

BBA, BCA @Blu, Hotel Radisson, Paschim Vihar on 23rd Sept '2011
MCA@Pacific Asia, Netaji Subash Place on 24th Sept'2011



Industrial Visit

Industrial Visit to Dimple Creations Pvt. Ltd., Noida On 23 August 2011

An Industrial visit was organized for PGDM-IB to Dimple Creations Pvt. Ltd., a hi-fashion garment manufacturer and exporter of woven and knitted garments. The students understood the production, marketing and supply chain management of garment industry. Mr. Praveen Nayyar, MD, gave a brief lecture on International Business to generate vision on career opportunities in IB for students and directed the students to get updated on international news, cultures, maps, trade policies before students go international.

The Shoppers Stop

Students of PGDM-Retail Management students decided to stop at the near shoppers stop on 24th August 2011 to study the organized retail spread. The store is divided two floor allocated into eight department, offering customers stupendous options across categories like fashion apparel, cosmetics, accessories, maternity and kids range, fine and fashion jewelers, home decor and much more. Students made their observations on window display, lighting, mannequins façade clearly done up with the sole objective to attract passers by and also inducing them to walk in. They took home learning to design comfort and convenience while shopping in the store.



Teachers Day

To facilitate the teachers and to reckon the efforts they put in for the development of each student, PGDM students organized a cultural program to pay admiration to each of their teachers. Students gave self opined titles to the teachers to express more.

Asta-la-vista

Bidding farewell to MCA a lunch party was organized on 30th July '2011. It is difficult but everything that begins, comes to an end, so did it. The MCA students were draped beautifully ethnic and enjoyed the part in collecting pictures full of memories as their take homes.

Absolute Filmly

JIMS brought together the Alumnus at Waves Cinemas on 10 September to enjoy the latest Bollywood flick "Mere Brother ki Dulhan". The activity meant to sustain relationships with Alumnus entertained.

Parle Biscuits Pvt. Ltd.

To give students a closer view of the industry PGDM-I students went to Parle Biscuits Pvt. Ltd., Bahadurgarh on 2nd to 4th August. The visit helped students to gain exposure on the manufacturing process of biscuits and lengthy interactive session with HR help them understand the hiring retaining and growth prospects in Parle. Students new more about their products like that of well known Kismi toffee bar, a long lost brand of Parle has made his presence in rural areas.

National Small Industries Corporation Ltd.

An Industrial visit was organized for PGDM-IB to National Small Industries Corporation Ltd. (NSIC), an ISO 9001-2008 certified company, working towards aiding and fostering growth of small scale industries. Students learnt incubation model to set up an enterprise, production capacity, marketing strategies, etc. to get well versed with essentials before setting of a business enterprise.

Our Annual Conventions

National Seminar on "Indian Banking: Robust; Reliable; Resurgent"

Outlining and emphasizing the inspiring story of Indian banking sector that successfully sailed through the financial tornado witnessed by the global as well as the Indian economy a few years ago JIMS, organized the day-long seminar at PHD House in the capital. Present on the occasion were the Chief Guest, **Shri Nagesh Pydah, Chairman & MD, Oriental Bank of Commerce, Guest of Honour, Shri Chandan Sinha, Regional Director, Reserve Bank of India**, among others. From JIMS, Dr. J.K. Goyal (Director) and Prof. R. P. Maheshwari (Director General) shared the dais with banking experts. Eminent speakers including Shri V.R. Iyer (GM, Oriental Bank of Commerce), Shri. D.S. Tripathi (GM, Union Bank of India-North Region), Shri Mani Kant Tula, (DGM, State Bank Academy, Gurgaon), Shri. Ajay Kumar Sinha (AGM, Reserve Bank of India), Smt. Sruti Sankar (AGM, Reserve Bank of India), Shri. V.K. Shrivastava (AGM, Punjab National Bank), Shri Mallikarjuna Rao, (AGM , Oriental Bank of Commerce), Shri Ram Prasad Raharia (AGM & Principal, State Bank Learning Centre, Noida), Prof. Ashok Choubey (Senior Faculty, NIBSCOM), Prof. Vinay Dutta (Fore School of Management) and Mr. Matteo Chiampo, (COO, Eko India Financial Services Private Limited) shared their invaluable experiences with the audience. Multiple technical sessions were organized on issues such as '**Survival in Turbulent times and Strategy for Risk Management**', '**Beyond**

Core Banking Solutions: Issues and Way Forward' and Full Financial Inclusion: A Vision.

The seminar was well attended by executives from banks, financial institutions, corporate, academicians, research scholars and JIMS' students.

Inter College Annual Debate Competition

Inter College Annual Debate Competition was held on September 7, 2011 for the Undergraduate students on the topic 'PARENTS ARE ALWAYS RIGHT'. In all 60 colleges participated in the competition. As there were enormous entries the competition was divided into 2 tracks.

The competition was judged by the panel of esteemed and learned judges. The panel included Mr. V.K. Seth (Professor, Delhi University) Mr. M.S. Chaudhary (Ex-Director, Maharaja Surajmal Institute) Dr Renu Kapoor (Associate Professor, English, Delhi University) Dr Geeta Lakhanpal (Associate Professor, Delhi University) Ms. Varuna Madaan (JIMS Alumnus) Ms. Akanksha Ailawadi (JIMS Alumnus)



The teams gave remarkable speech both at the podium for the motion and also against the motion. The arguments were competitive and spirited and the best teams were awarded attractive cash prizes with winner certificates. The Debate Competition ended with the Prize Distribution Ceremony. The participants were also awarded the Certificate of participation.



Workshop

Emerging Challenge in Global Business: Expectations from budding Mangers

A Workshop on "Emerging Challenge in Global Business: Expectations from budding Mangers" was conducted by **Mr. Kamal Singh**, Director-CMD, AIMA, for students of PGDM 2011-13. He shared his valuable real life experiences with students to acquaint them with the expectations of the world outside. He said that India is known to be "**Youngistan**" in other countries as it is going to be the largest provider of manpower. Through activities conducted for the students he explained the concept of Demographic Dividend.

Entrepreneurs in the making

To give hands on experience of the methodology of being an entrepreneur, a workshop focused on case study was taken by **Mr. Sanjay Kapoor**, NEN Consultant for the students of PGDM. He elucidated the methodology of generating the business idea to its evaluation which students found very fruitful for the realization of their long cherished dreams.

Student Development workshop by GHRDC

A workshop was organized for PGDM (2011-13) batch on 9th July 2011 to understand the anxieties and expectations of the new students and to address them by directing them towards the best practices during their two year course. The workshop made students explore the scope each specialized subject offered and made them synchronize with expectations of Corporate.

Franchising Workshop at Pragati Maidan

To promote the concept of franchising and showcase business opportunities, students of PGDM (RMM) batch 2010-12, attended a workshop on Franchising at the Times Franchise Expo, held on 24th July, 2011 at the Pragati Maidan, New Delhi. Session was conducted by Mr. Rahul Chawla, Assistant Manager, ITC Ltd. Gurgaon who elucidated the franchise model to the students and earning potentials from such business model. Well known brands like those of Kidzee, Refeel cartridges, Club laptop repairing services, Mystic Spa, Gitanjali jewels, CnU/Oovaa coffee chain, Multi link web portal, Sankalp foods, Franchise Bazaar, Asmi Gold Jewellery gave students a chance to interact with retail bigwigs.

The Workshop motivated students to attempt entrepreneurial ventures in Franchising and

Off BASE

Q. Why did god create Adam before Eve?
A. Because he didn't want anyone telling him how to make Adam.



Train the Trainers



ACL training from 28th July to 30 th July

To train the faculty with ACL (audit command language) a training Program of 105 Introductory Level was conducted by Mr. Atul Sharma , Project Manager, SSPL, Barakhamba Road ,New Delhi at JIMS,sec-5,Rohini, New Delhi from July 28th 2011 to July 30th 2011. The program was divided in 6 modules which included fundamentals, analysis, verification and reporting of ACL. ACL is very important software for research as it helps in

- Gathering essential information for decision making.
- Retaining the integrity of data.
- Processing complex and large volumes of data.
- Maintaining a record of your work.

Case Study Methodology

Edu Excellence organized a workshop on Effective Teaching through Case study Methodology on 29th Sept-1st October'2011 at I.I.T., New Delhi. A judicious mix of lectures, case discussions, experience sharing, simulations and role play gave participants acumen to develop action plan to implement in their teaching methodology.

We are proud of



IP University Rank holders

- ★ **Ms. Arshia**, student of MCA (2010-13) batch was ranked **2nd** in MCA-2nd semester.
- ★ **Ms. Tripti Israni**, student of MCA (2010-13) batch was ranked **10th** in MCA-2nd Semester.
- ★ **Ms. Pooja Sabharwal**, student of MCA (2009-12) batch ranked **19th** in MCA-4th Semester.
- ★ **Ms. Suparna**, student of BCA-2nd shift (2010-13) batch ranked **11th** in BCA-2nd semester.

The winning Teams of AIMA NSMG 2011-Quarter Finals

- ★ **The winning Team- PGDM IInd yr (2010-2012)**- Gaurav Kumar Aggarwal, Ajay Kumar, Kapil Gupta, Ankit Gupta
- ★ **Runners Up – PGDM IInd yr (2010-2012)**-Varun Vats, Aman Jindal, Kushal Kesharwani, Manu Sharma
- ★ **Runners Up –PGDM – IB Ist yr(2011-2013)**- Rameeza Rasheed, Mokshita Bagre, Ayushee Mittal, Sakshi Pandey
- ★ We wish them all the best for Semi-Finals @ Coimbatore

Three PGDM-II students received the highest package of Rs. 12 lac @ Everest Metals Ltd., at Marketing Profile in South Africa.

- ★ Manish Khurana
- ★ Swapnil Varshney
- ★ Aashish Maheshwari

Students Speak

Redefining Democracy

If I say, "I am Anna Hazare" – I am an Indian. If I say, "I am not Anna Hazare"- I am a traitor. This subverts the very element of democracy.

Today, as we witness to a nationwide protest against corruption, I should feel proud to say that I respect the institutions of our democracy, but not the corruption by individuals behind it and will fight against them relentlessly. At the same time, I am also free to say that in our common battle against corruption many like me need not be Anna Hazare. We do not wave flags, we do not carry candles, we do not go to jails for fun, we do not challenge our democratic setup yet do our duties in our own small way. We are also Indian.

- Saurabh Sharma, PGDM 2011-13

Anna Hazare's anti-corruption campaign cuts the corrupt political class to its bone. Those who cannot be defeated must be discredited with the help of friendly newspapers and TV channels. Hence these parties fear only one outcome: losing power.

- Mohit Newwani, PGDM 2011-13

Some political parties have shown their anger for Anna Hazare's movement. Their such reactions arises from the realisation that he has turned the public opinion - perhaps decisively - against it. If the political parties loses power, it would mean losing their face in front of public eye. The only national-level threat to these political parties, as of now is Anna Hazare. It is therefore their strategy to discredit him at every possible opportunity.

- Natasha Dudeja, PGDM 2011-13

Anna Hazare's demand to clean up this deeply tainted political system has been termed 'blackmail'-by the some government-friendly media. But we all know who is blackmailing whom? Are they those who practice the politics of smear or those who are victims of it? Hence the entire youth of the country should support Anna Hazare's movement as he has reborn as the modern Gandhi that our country was long waiting to happen.

- Meenal Grover, PGDM 2011-13

Anna's supporters form an electoral juggernaut which could effect national vote share in the next Lok Sabha election has created a fear of history to repeat itself after 1998. This drives some political parties to adopt strategies to discredit Anna Hazare with a little help from its distinguished friends in the media.

- Udit Agarwal, PGDM 2011-13

Anna Hazare's movement. may probably be the best, but to instantly discredit the work of all political parties done so far is also wrong and not at all acceptable. To people supporting Anna, one point can also be made that intelligence comes with a price tag, so none is inclined to pay for it, ignorance comes as free combo with cheap publicity and everyone starts jumping on it.

- Ojasvi Paraswani, PGDM 2011-13

to the *Welcome* JIMS Family



Teaching Staff



Shikha Thakral
Subjects: Mgmt
Joining Date: 25th July



Akansha Kansal
Subjects: Mgmt
Joining Date: 29th July



Vaibhav Aggarwal
Subjects: Mgmt
Joining Date: 18th July



Sunny Seth
Subjects: Mgmt
Joining Date: 19th bt final joining on 23rd July



Ankita Sharma
Subjects: IT
Joining Date: 20th July



Shweta Singhal
Subjects: IT
Joining Date: 18th July



Shraddha Kumar
Subjects: IT
Joining Date: 18th July



Sanjive Saxena
Subjects: IT & Mgmt
Joining Date: 20th Aug

Non Teaching Staff



Simarjeet
Subjects: Coordinator-PGDM
Joining Date: 1st August 2011



Swati Chawla
Subjects: Marketing
Joining Date: 1st Sep 2011



Anshul Bhatia
Subjects: Executive CRMC
Joining Date: 12th Sep 2011



Umesh Kashyap
Subjects: HR Executive
Joining Date: 12th Sep 2011



Vineet Prasad
Subjects: HR Executive
Joining Date: 14th Sep 2011



Sumit Anand
Subjects: Executive Administration
Joining Date: 12th Sep 2011



Vandana
Subjects: Program Co-ordinator
Joining Date: 9th Sep 2011



Off BASE

A couple at a party are being congratulated on their daughter's good grades.

"Its because she got my brains" said the husband gladly.

"I still have my brains", replied the wife.

Management Acumen

"The conventional definition of management is getting work done through people, but real management is developing people through work."

Mandatory Disclosure

- **Admissions for PGDM-Full Time**
- **Last date for submission of applicaton:** 31st January
- **Dates of GD&PI:** 13th February onwards
- **Dates for announcing final results:** 3rd week of March
- **GD&PI Centers:** Gorakhpur, Lucknow, Patna, Dhanbad, Indore, Varanasi, Bhubneshwar, Jabalpur, Ranchi, Kolkata, Guwahati.

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